

Press release

The new RX series IJ Printer from Hitachi.
Reliable. Precise. Easy

Düsseldorf, September 2010. Hitachi has relied on almost 40 years of experience with continuous ink jet technology to develop its latest CIJP series – the RX.

Product marking and coding is growing in importance due to stringent market standards and traceability requirements. That said, it does not mean that coding and marking equipment should become the bottleneck in production facilities with multi-million Euro production equipment.

Inconspicuous

Coding equipment should be inconspicuous - as if it weren't even there. Ease of use, precise marking and above all reliability are the main requirements. As with all previous generations, reliability and ease of use are the key focal points

The series comes in two variants, the entry level "Basic model" and the flexible "Standard" model. All models come with a 10.4" full colour touch panel displays with an icon based graphical user interface. Many user friendly software functions have been added including a WYSIWIG editor, message groups and a text search function.

Increased Print speed

Print speed has been increased without reducing print quality. The new nozzle system has been simplified for increased cleanliness and reliability. Also, each print head can be turned at a 90 degree angle without the need for any additional parts.

Wide range of options

The standard model offers a wide range of options so that the specification can be easily matched to the application requirements. Whether it is higher speeds, longer messages, 2D barcodes etc., the RX standard has everything to meet a wide and varied range of user's requirements.

Reliability

At the core of all Hitachi's CIJ systems is the print engine. The print engine of the RX has been designed with reliability and minimal solvent consumption in mind. A reduction in the number of moving parts is the key improvement to further increase reliability.

Cleanliness

To be "Inconspicuous" a printer also should be clean. With the RX series, Hitachi introduces a new innovative system, which detects instantaneous power outages and ensures that no ink is released from the print head, avoiding spillage or spoiled products. The standard model also includes a special power down feature, where one switch allows for both a controlled shutdown and disconnection from the mains network.

Reliable Precise Easy. The new RX series IJ Printer from Hitachi.

Hitachi Europe GmbH
Joseph Gregory
Deputy General Manager
Tel.: +49 (0)211/5283-632
Fax: +49 (0)211/5283-649
www.hitachi-ds.com

About Hitachi Europe Ltd.

Hitachi Europe Ltd., is a wholly owned subsidiary of Hitachi, Ltd., Japan. Headquartered in Maidenhead, UK, it has operations in 13 countries across Europe, the Middle East and Africa and employs approximately 550 people.

Hitachi Europe comprises of nine business areas: rail systems; power and industrial systems; information systems; digital media and consumer products; display products; industrial components and equipment; air conditioning and refrigeration systems; manufacturing systems; and procurement and sourcing. Hitachi Europe also has three Research and Development laboratories and a design centre. For more information about the company, please visit <http://www.hitachi.eu>

About Hitachi Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. In fiscal 2008 (ended March 31, 2009) consolidated revenues totalled 10,000 billion yen (US\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>